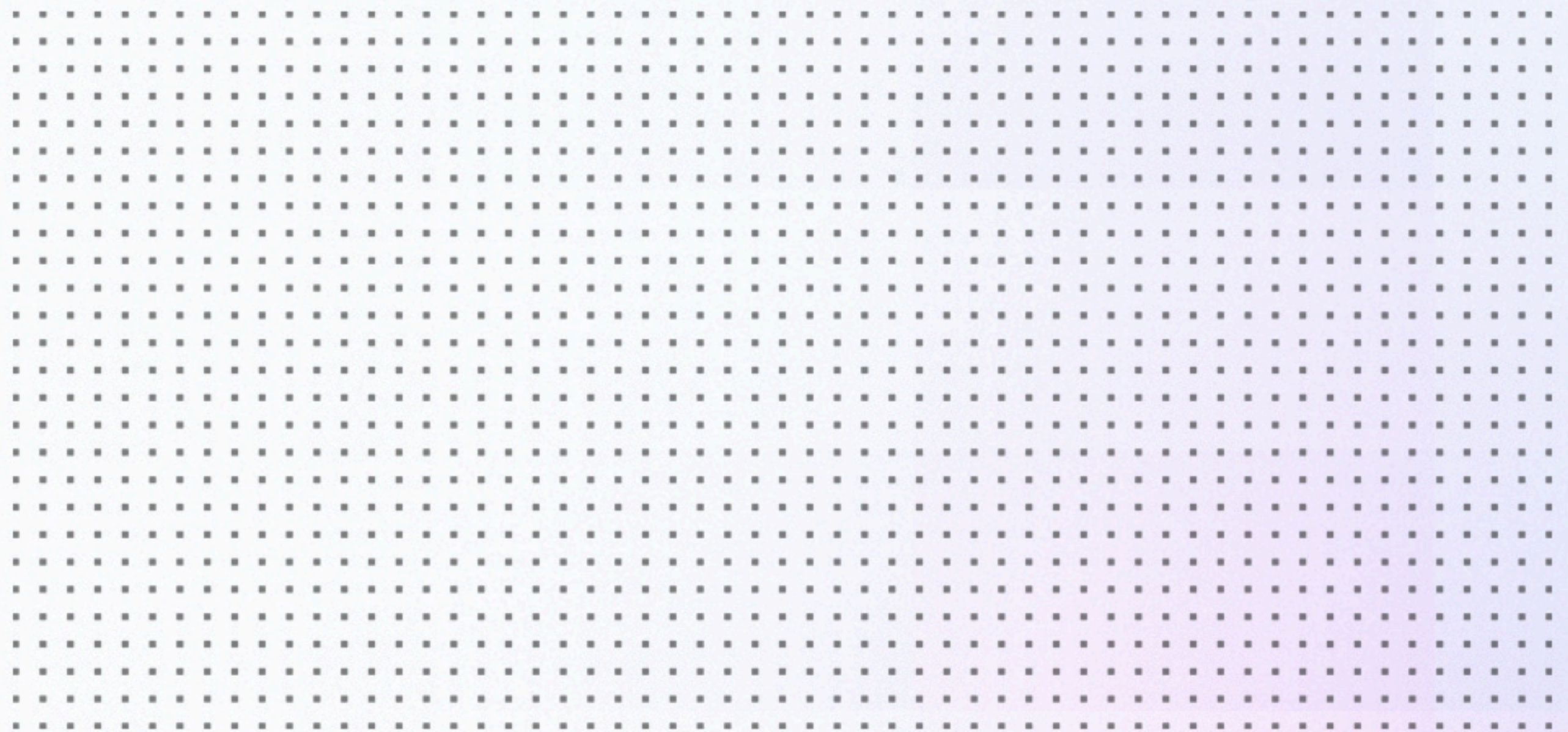




Complete Home Filtration
rebuilt their **digital**
customer experiences.

Complete Homes
Filtering was **spending
heavily** on ads but
couldn't see where leads
came from.

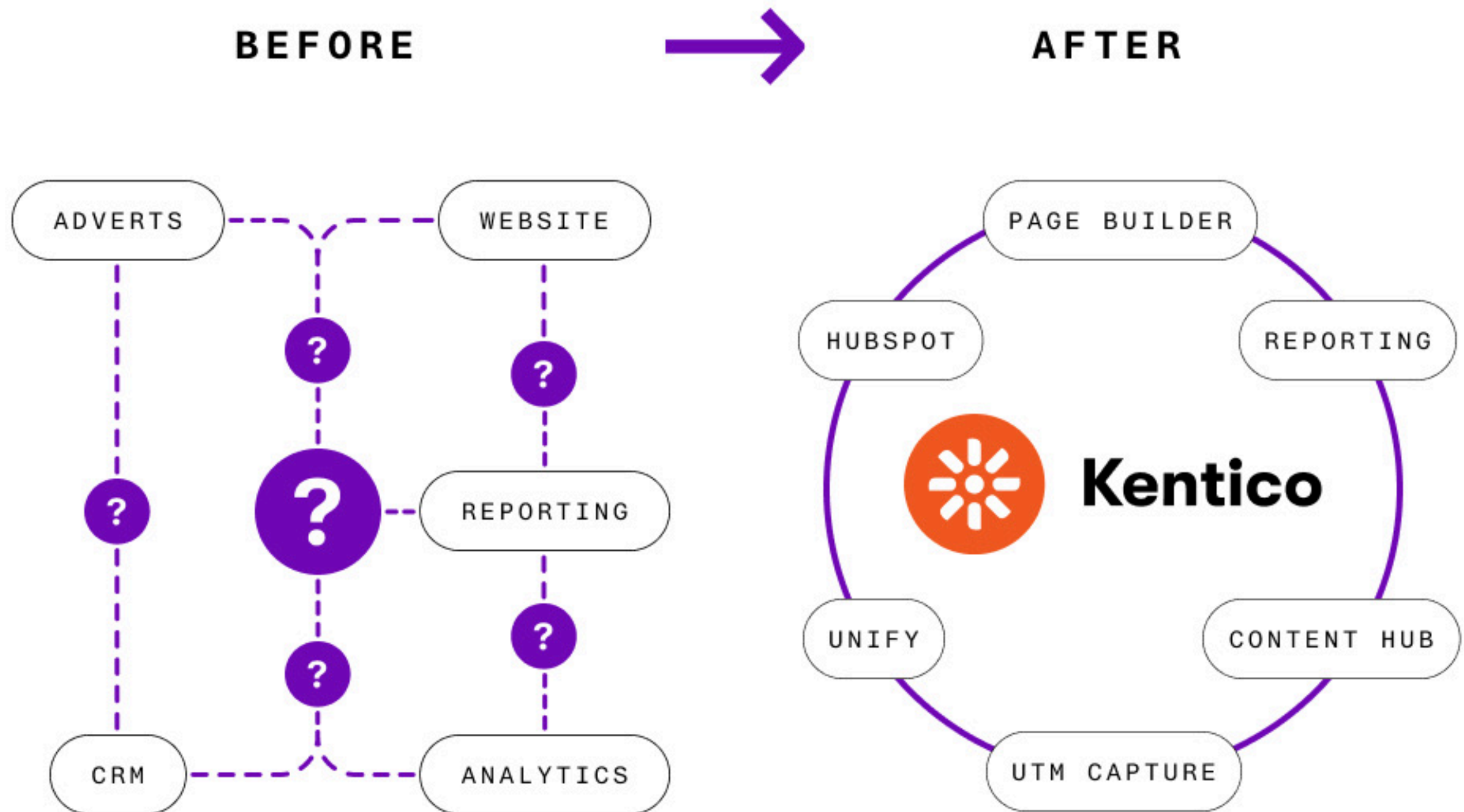


4 key challenges facing Complete Homes Filtering.



- 1 Aging WordPress + Thrive site held marketing back.
- 2 Content trapped in long, unstructured pages.
- 3 Lead source attribution into HubSpot was inconsistent.
- 4 Editors couldn't ship campaign pages without dev help.

A connected marketing platform replaces a leaky attribution chain.



What Dapth delivered.

- 1 Kentico DXP implementation.
- 2 HubSpot integration with persistent UTM tracking.
- 3 Attribution framework end to end.
- 4 Marketing-owned content management.

A marketing-ready digital foundation.



- 1 Every form submission carries its campaign source.
- 2 Marketing team ships campaign pages without dev cycles.
- 3 Consistent design system across the live site.
- 4 Headroom for ecommerce, distributors, and service booking.

“Dapth gave us the visibility,
agility and control needed
to support our next **stage of
growth.**”

Craig Purser

IT Manager, Complete Home Filtration





Unlock deeper
insights.

Read the full story →